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University Chooses Leisure Sound Solutions

CLIENT PROFILE:

Royal Holloway, University of London Sports Centre offers its 1700 members a 38 stations fitness suite, aerobics studio, a 4 court indoor sports hall, as well as outdoor tennis, squash, football, rugby and cricket facilities.

THE CHALLENGE:

The Sports Centre was keen to purchase a new background music system, as the quality of the existing system did not meet their members' needs.

Sports Centre and Recreation Manager, Jon Clark, explained, "Our members were constantly complaining about the quality of sound in the Fitness Suite. It was clear that the music in this room and the aerobics studio was suffering because of an old system and also because the Fitness Suite has a high ceiling which affects the acoustics."

THE SOLUTION:

The Sports Centre invested in a new system from Leisure Sound Solutions and was delighted with the response from their members. As a result they also decided to introduce three new 42" plasma screens for members to watch during their workouts.

Jon Clark commented, "It was clear from our members' response to the new background music system that entertainment was very important to them so we decided to add the plasma screens. These are in addition to the integrated screens on the CV equipment as we felt that the alignment and size of these 'fitted' screens made viewing less

accessible than larger screens at the front of the Fitness Suite."

The plasma screens were then installed and integrated into the existing AV system by Leisure Sound Solutions.



Commenting on his decision to use LSS, Jon Clark said, "Leisure Sound Solutions were recommended to me by a colleague who has been in the industry for many years. Having received a number of comparable quotes, Leisure Sound Solutions offered the best option in terms of both price and service."

He commented further, "The installation was very quick with the TVs being installed before they were even expected. Any queries I have had have been dealt with fast and efficiently. Leisure Sound Solutions' whole approach to customer service has been excellent. Unlike many of our suppliers, they have even made several after sales service calls, which is extremely rare in my experience."

THE BENEFITS:

"The response from our members has been very positive", said Jon Clark. "They have been really impressed with the quality of sound and viewing and I am delighted that we have had no problems with the new equipment. It is really easy to use."