

# leisure sound solutions

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## Award Winning Club Chooses Leisure Sound Solutions As Preferred AV Supplier

### CLIENT PROFILE:

The Coaching Station Health & Fitness Centre is a family run club in Mold, North Wales which opened two years ago.

They have recently won an award as part of the Commit To Get Fit campaign and are very proactive in getting more people to exercise.

### THE CHALLENGE:

The Club Manager, Iain Davies-Moore has been exploring ways to eliminate his members reasons for not continuing to exercise.

One of the core reasons he discovered is boredom. Iain needed a way to make exercising more enjoyable and less boring.

In addition he feels that it is important for his members to see continued investment in the club.

### THE SOLUTION:

Mr Davies-Moore realised the effect that top quality audio and visual equipment can have. Providing members with something to watch or listen to certainly relieves any boredom.

The AV system was supplied by Leisure Sound Solutions and includes a wireless Audeon cardio entertainment system installed on 13 CV machines, as well as Plasma screens, Denon CD player, Tuner and a zoned audio system.

Commenting on his decision to use Leisure Sound Solutions, Mr Davies-Moore says,

*"We met with three companies but Alan Cuthbert from Leisure Sound Solutions was by far the most knowledgeable. I am also a great believer in the adage that you get what you pay for and the other companies simply didn't offer the same quality package. We knew that if we used LSS they would solve any problems that we might have quickly and efficiently. I would recommend the company to anyone."*



### THE BENEFITS:

The new AV equipment has given the Coaching Station an edge over their local competitors.

Davies-Moore explains, *"Our members have been very impressed by it. The equipment creates a real wow factor, especially in a small town like ours. Our staff also like the Audeon units as they are very simple to use. Even our 74 year old instructor can use them."*